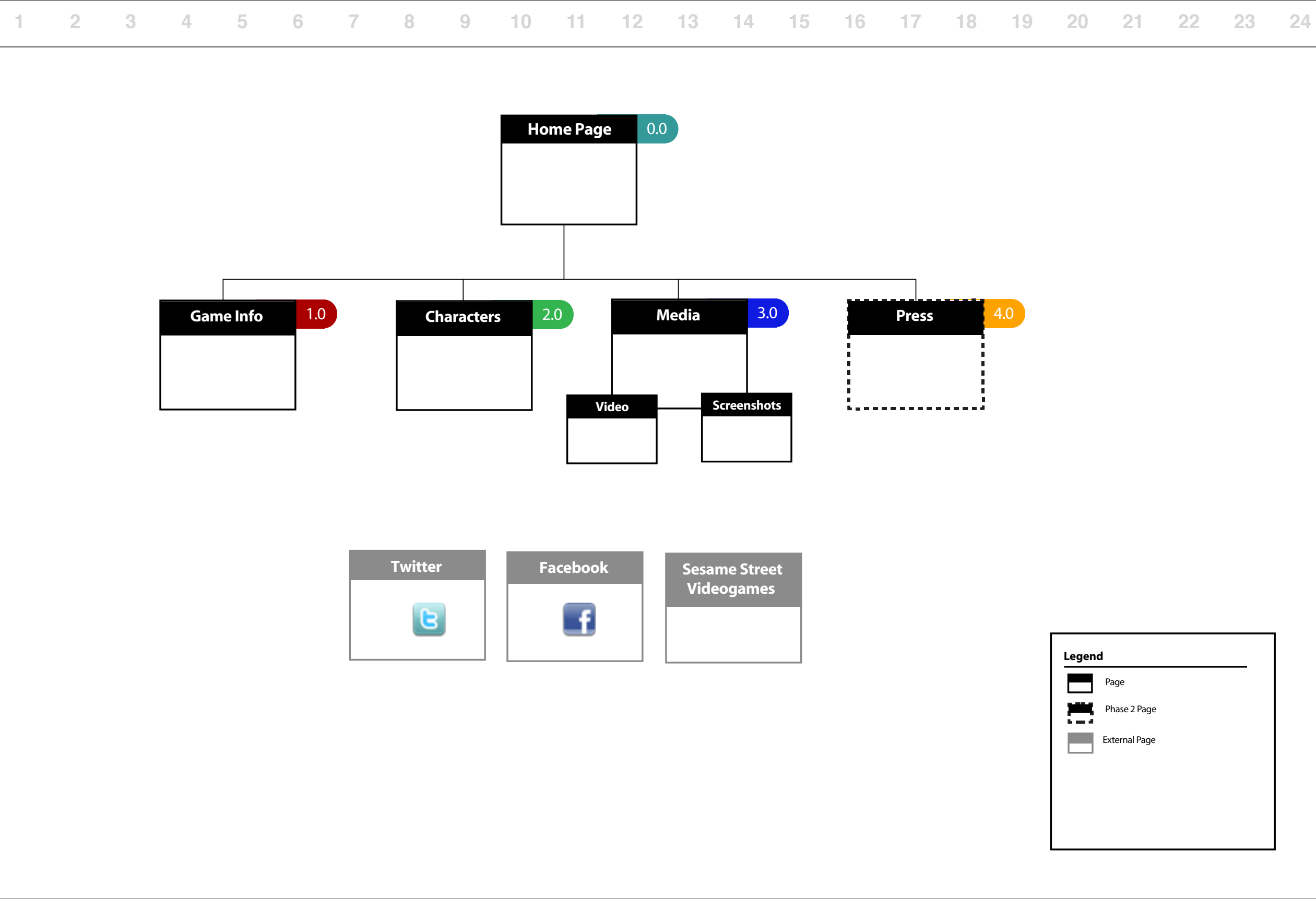


Once Upon A Monster Website

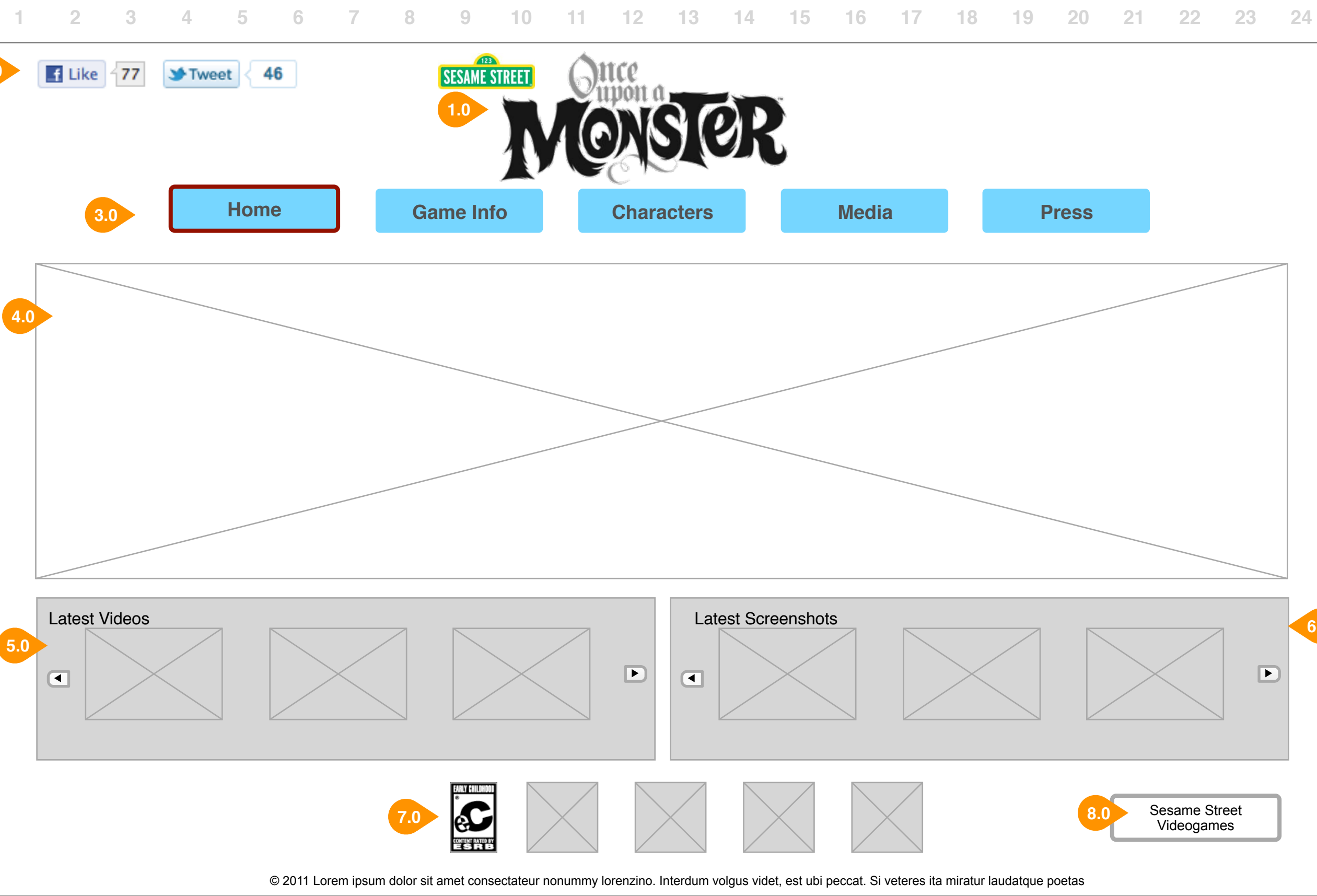
MODIFICATION DATE	
CREATOR	Jim Duong
FILE NAME	once_upon_a_monster_v1_3.graffle
DESCRIPTION	Wireframes
VERSION HISTORY	v1

Once Upon A Monster Website I Sitemap

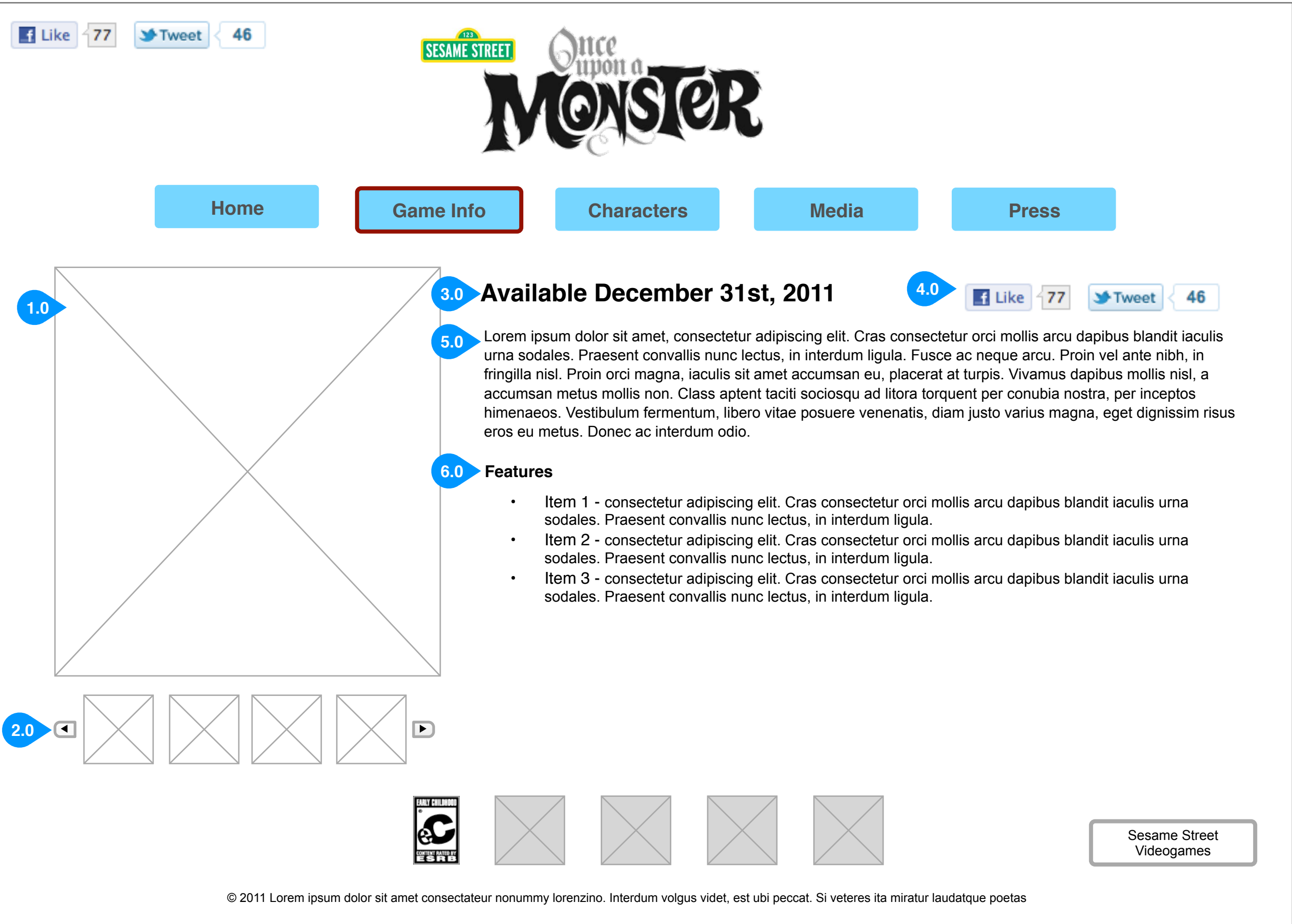


Once Upon A Monster Website | Homepage & Game Page

Homepage



Game Info Page



1.0 Game Logo

2.0 **Facebook Like / Tweet Button:** Allows the user to Like or Tweet this page - element is persistent throughout the site.

3.0 Primary Navigation

4.0 **KeyArt** - Contains Prominent branding and Visuals

5.0 **Latest Videos:** Thumbnails of latest videos. Clicking on thumbnail takes user to media page to play clip

6.0 **Latest Screenshots:** Thumbnails of latest screenshots or other images. Clicking on thumbnail takes user to media page to view image.

7.0 **ESRB / Partner Logos:** Icons of the appropriate partner logos and ESRB rating. Each logo will be clickable to an external URL.

8.0 **Sesame Street Video games link:** element is persistent throughout the site.

1.0 KeyArt: Contains Prominent branding and Visuals

2.0 **Image carousel:** Contains additional imagery like Packaging shots. Clicking on thumbnail loads image into KeyArt Area

3.0 **Availability Date:** Changes to a "Buy Now" button/link after availability date.

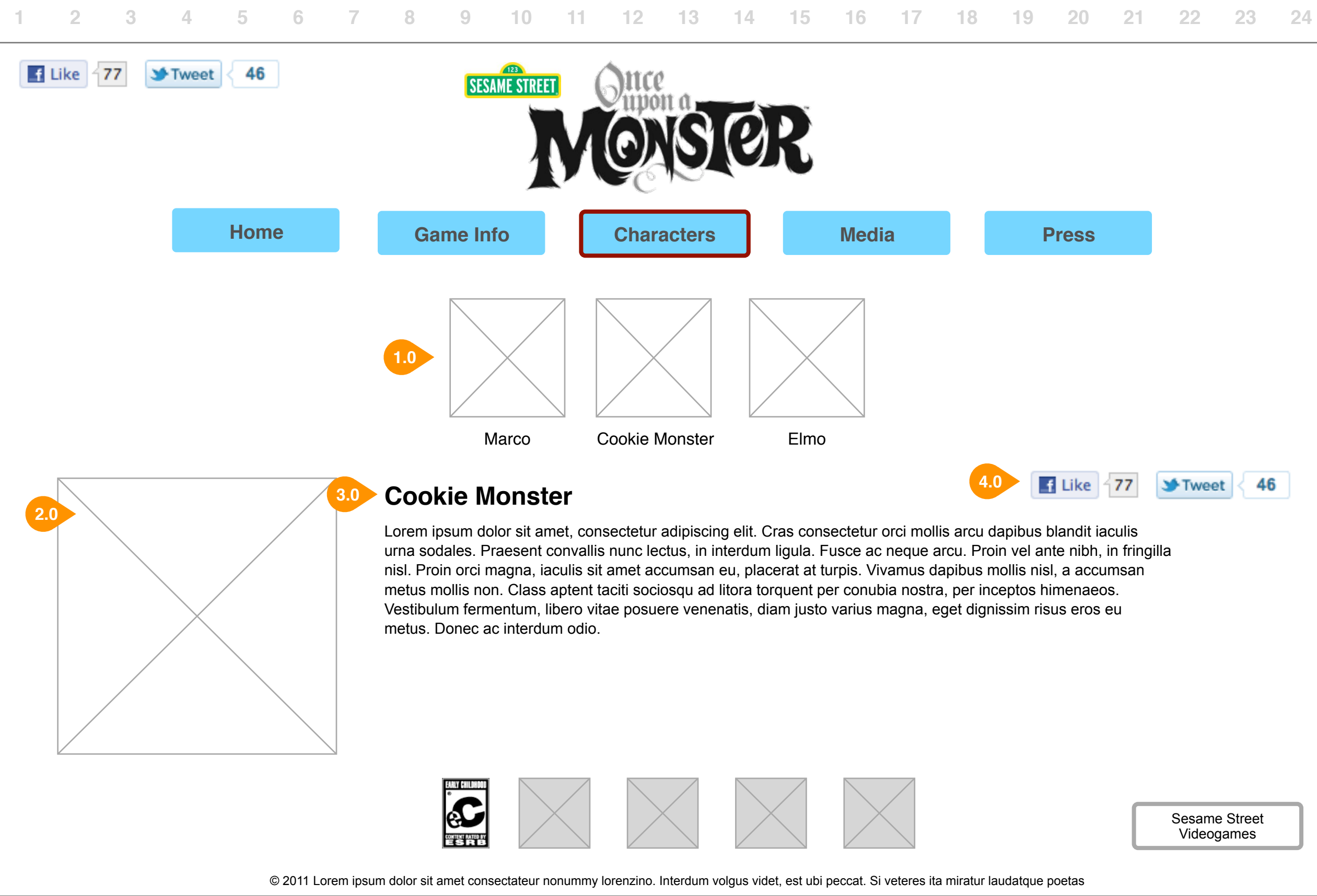
4.0 **Facebook Like / Tweet Button:** Allows the user to Like or Tweet this page.

5.0 **Descriptive copy:** Brief information about the game.

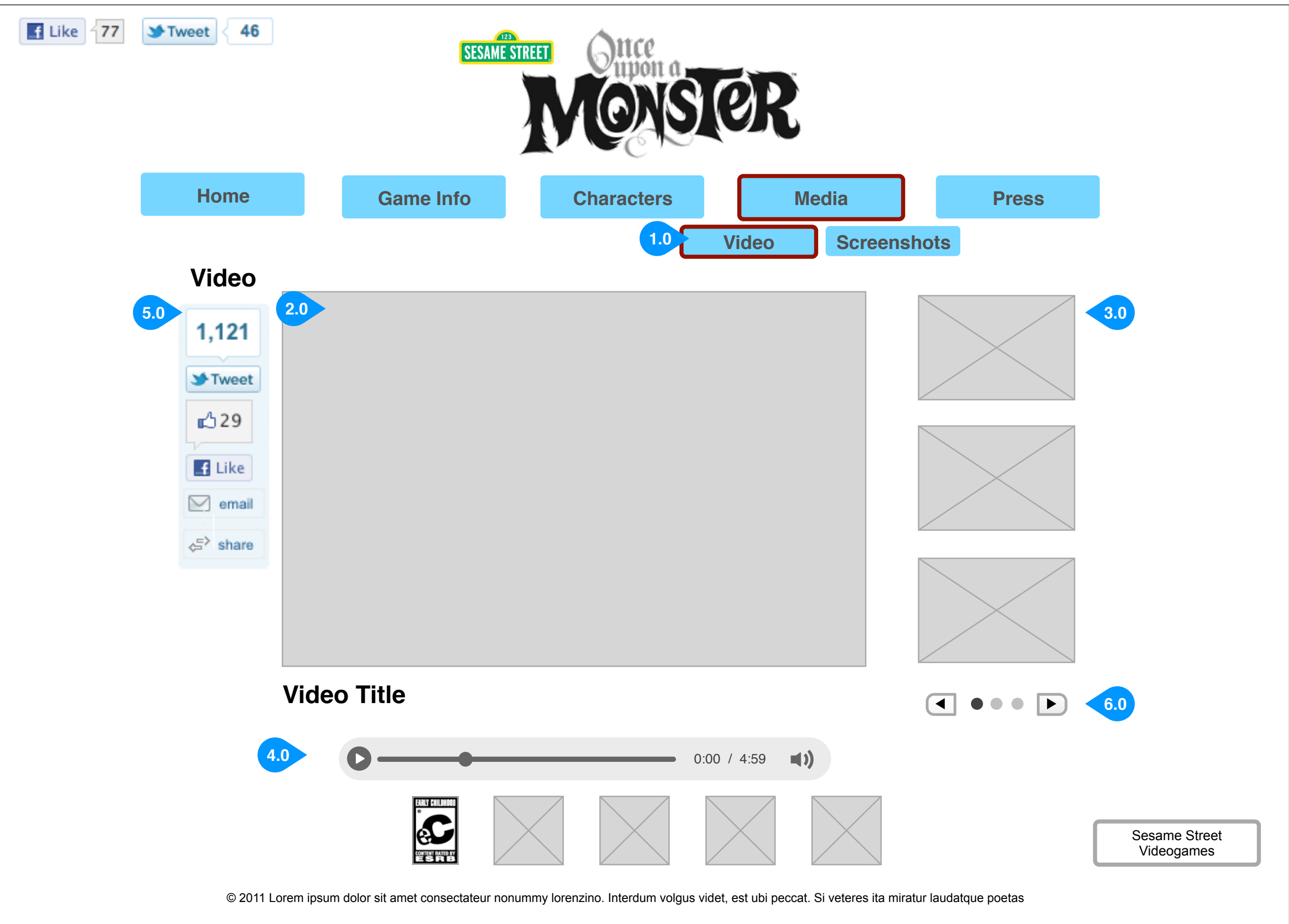
6.0 **Features:** List of Game Features

Once Upon A Monster Website | Characters & Media

Characters Page



Media Page - Video

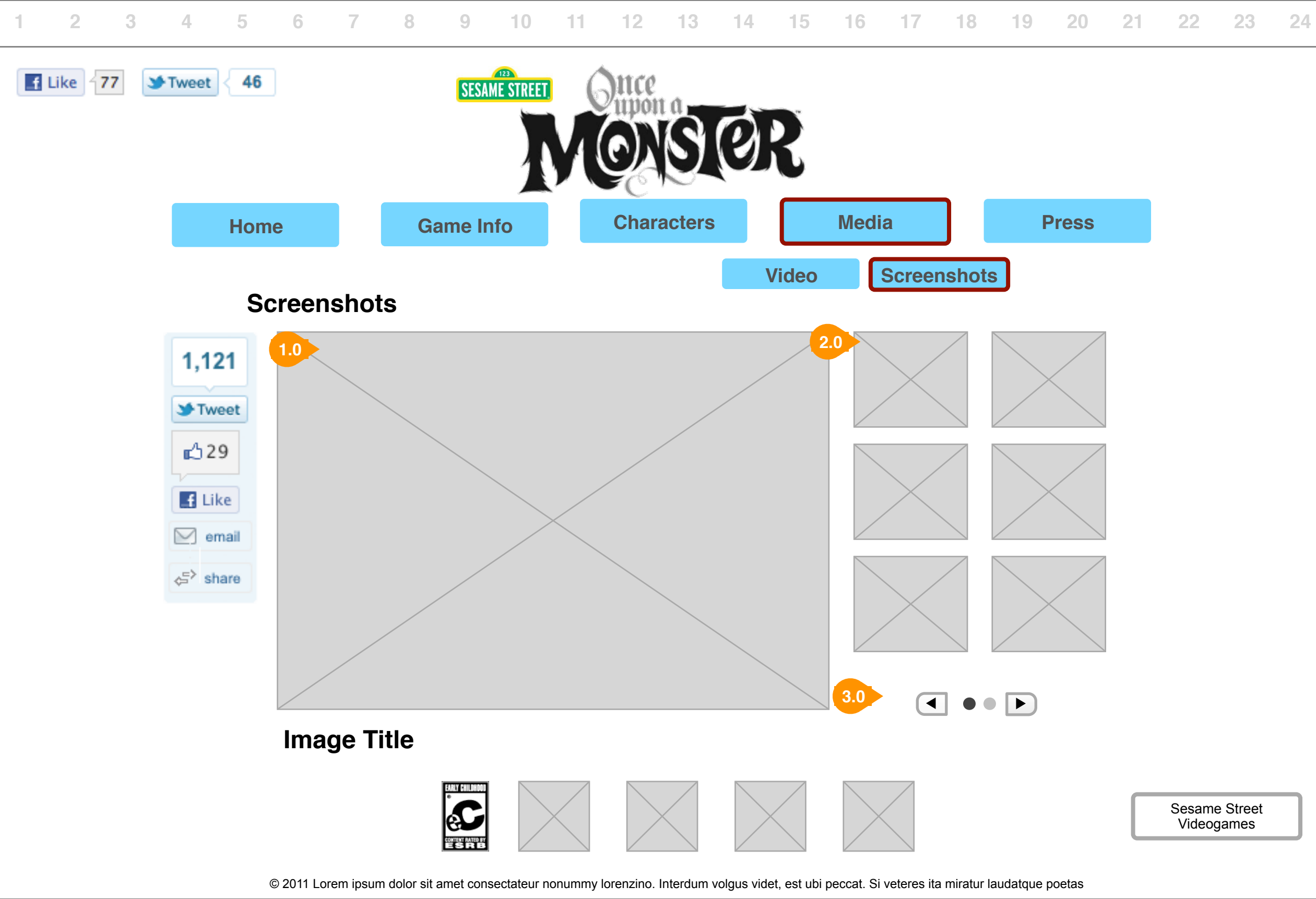


- 1.0 Character selector:** Allows the user to select one of the three available characters - area can be expanded to accommodate additional characters in later phases. Selecting a character loads the pertinent information below.
- 2.0 Character KeyArt**
- 3.0 Character Title & Information**
- 4.0 Facebook Like / Tweet Button :** Allows the user to Like or Tweet this character page.

- 1.0 Sub-navigation:** allows the user to navigate between Media items
- 2.0 Video Player:** Main Video Player
- 3.0 Video Thumbnails:** List of thumbnails of available video clips
- 4.0 Video Player Controls**
- 5.0 Facebook Like / Tweet:** Allows the user to Like or Tweet this video.
- 6.0 Video Thumbnail Pagination**

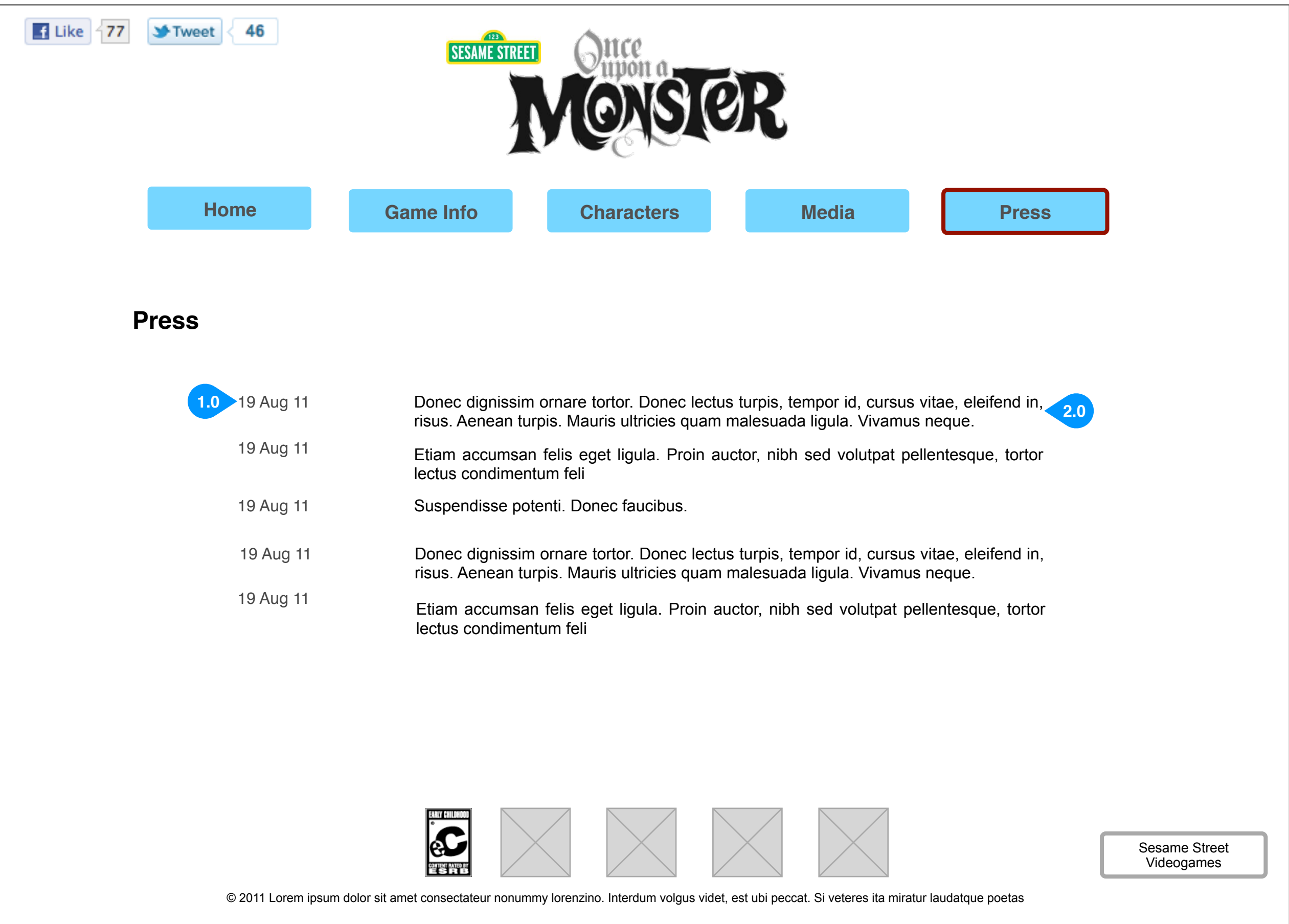
Once Upon A Monster Website I Media & Press

Media Page - Screenshots



- 1.0 Image Viewer:** Large display of selected image.
- 2.0 Image Thumbnails:** Clicking on a thumbnail brings the image up in the Image Viewer (2.0).
- 3.0 Screenshots Thumbnail Pagination**
- 3.0 Facebook Like / Tweet:** Allows the user to Like or Tweet this Image.

Press Page



- 1.0 Date of Press Article**
- 2.0 Title/Summary of article**