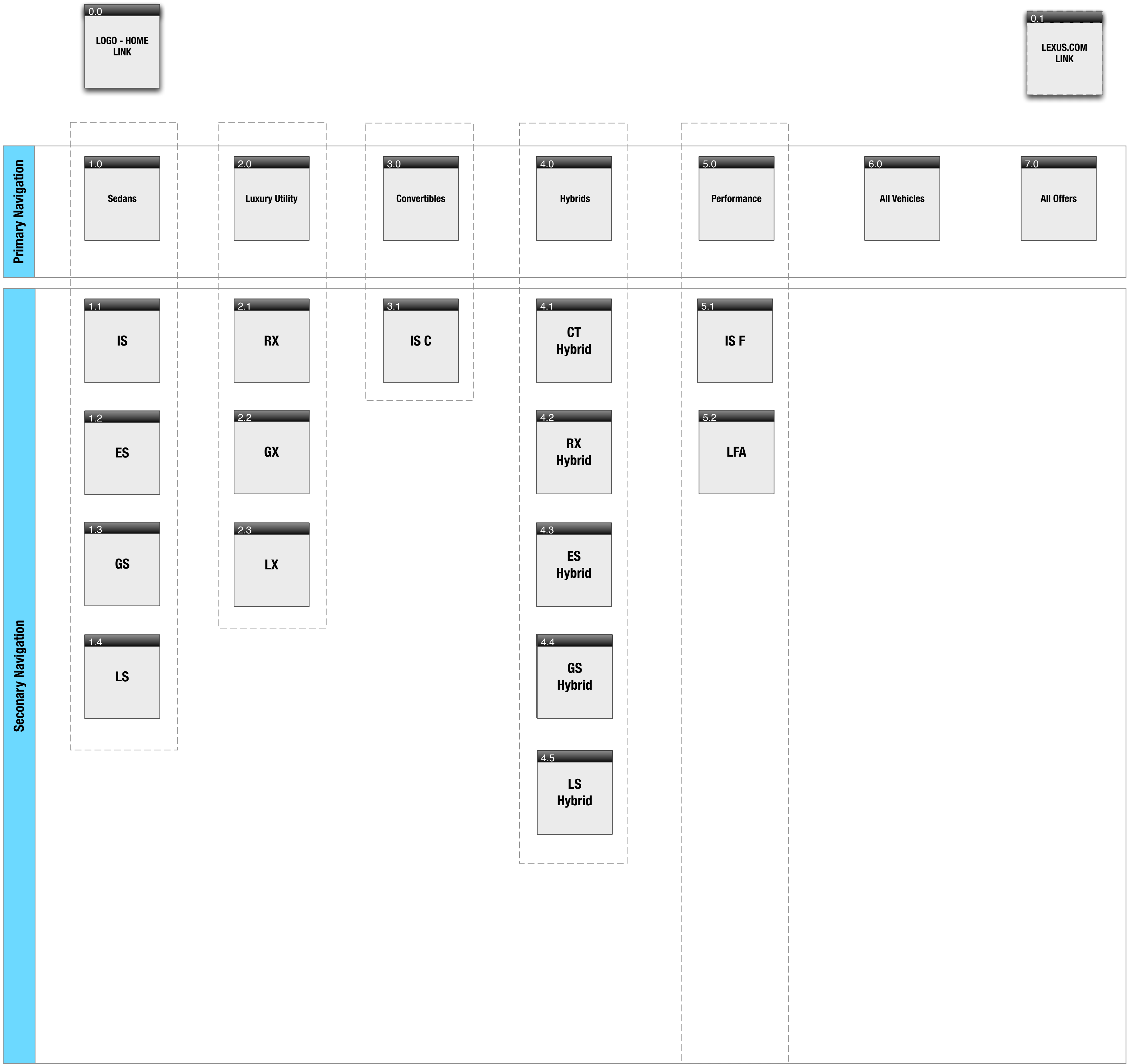


YourLexusDealer.com - Phase 2

MODIFICATION DATE	Thu Dec 20 2012
CREATOR	Jim Duong
FILE NAME	YLD Phase 2 - UX Design (2012-12-18) v2
DOCUMENT TYPE	UX DESIGN
REVIEWERS	Darren Dwinell, Arthur Chang, Andi Kim, Jeanice Lee, Pam Park, Sachiko Usui, Jeff Koford
DOCUMENT OWNERS	TMS/USA
VERSION	v2



LEXUS CHROME
LOGO

LEXUS.COM
LINK

SEDANS

LUXURY UTILITY

CONVERTIBLES

HYBRIDS

PERFORMANCE

ALL VEHICLES

ALL OFFERS

1.0

2.0

{Vehicle Name}
Starts at \$999,999 [1]

3.0

Search Inventory

{Vehicle Name}
Starts at \$999,999 [1]

Search Inventory

{Vehicle Name}
Starts at \$999,999 [1]

Search Inventory

{Vehicle Name}
Starts at \$999,999 [1]

Search Inventory

{Vehicle Name}
Starts at \$999,999 [1]

Search Inventory

CT Hybrid

RX Hybrid

ES Hybrid

Search current Lexus models in
Los Angeles California

Locate Your Lexus

IS 2012
Find a Local Dealer

FIND THIS LEXUS

\$329 mo. 27 mos.

\$2,599 due at signing.

COMPLIMENTARY FIRST MONTH'S PAYMENT**

Excludes official fees, taxes and dealer charges. No security deposit required. 10,000 mile/yr/limit.

OFFER DETAILS

0.9% APR

Financing up to 60 mos.

60 Monthly Payments of \$17.05 per \$1,000 Financed

OFFER DETAILS

FINANCE*

2012 IS 350

0.9% APR

Financing up to 60 mos.

60 Monthly Payments of \$17.05 per \$1,000 Financed

OFFER DETAILS

ES 2012
Find a Local Dealer

FIND THIS LEXUS

LEASE*

2012 ES 350

\$359 mo. 27 mos.

\$2,999 due at signing.

COMPLIMENTARY FIRST MONTH'S PAYMENT**

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OFFER DETAILS

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OFFER DETAILS

GS 2013
Find a Local Dealer

FIND THIS LEXUS

Options shown.

LEASE*

2013 GS 350

\$579 mo. 27 mos.

\$3,299 due at signing.

Excludes official fees, taxes and dealer charges. No security deposit required. 10,000 mile/yr/limit.

OFFER DETAILS

Find Us:

More Lexus Sites

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Vehicle(s) shown may feature optional equipment.

MSRP does not include delivery, processing and handling fee of \$875. Excludes taxes, title, license and optional equipment. Dealer price will vary.
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1. Vehicle image

2. Vehicle Name & Cost

3. Search Inventory CTA

4. All Vehicles Tab

5. All Offers

6. Lexus.com Link - Removal of other links

Redirect to the model gallery page.

On click (BYL or Dealer Site), redirect to BYL/Dealer Entry YLD Offer Landing page

On click (YLD), redirect to YLD Offer Landing page

Add A Link to Lexus.com - opens a new window.

Remove the following items from the global NAV

Search

Certified Pre-Owned

Owner's Resources

Find a Dealer

Shopping Tools

3 / 8

LEXUS CHROME
LOGO

1.0

2.0

ALL OFFERS

ALL VEHICLES

LEXUS.COM
LINK

SEDANS

- IS
- ES
- GS
- LS

LUXURY UTILITY

- RX
- GX
- LX

HYBRIDS

- CT Hybrid
- RX Hybrid
- ES Hybrid


Lorem Ipsum Text

Locate Your Lexus

LORUM IPSUM LDA LOCATION

SEARCH IN ANOTHER AREA :

MODELS



IS 2012
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1. All Offers Link
- On click (BYL or Dealer Site), redirect to BYL/Dealer Entry YLD Offer Landing page
- On click (YLD), redirect to YLD Offer Landing page
2. All Vehicles Link
- Links to jellybean page.

Landing Page - Direct Access

1.0

LEXUS CHROME
LOGO

LEXUS.COM
LINK

2.0

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LUXURY UTILITY

CONVERTIBLES

HYBRIDS

PERFORMANCE

ALL VEHICLES

ALL OFFERS

SEDANS

• IS

• ES

• GS

• LS

LUXURY UTILITY

• RX

• GX

• LX

HYBRIDS

• CT Hybrid

• RX Hybrid


• ES Hybrid

3.0

LORUM IPSUM LDA LOCATION

SEARCH IN ANOTHER AREA :

MODELS



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► FIND THIS LEXUS

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Landing Page - FROM BYL or Dealer Page

1.0

LEXUS CHROME
LOGO

LEXUS.COM
LINK

2.0

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• LS

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• LX

HYBRIDS

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• RX Hybrid

• ES Hybrid

4.0


Your Lexus Dealer Area

5.0

SEARCH IN YOUR LEXUS DEALER AREA

Locate Your Lexus

MODELS



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- LEXUS CHROME Logo**
Primary Branding. Clicking on logo from anywhere in the site will return user to the Landing Page
- Local Navigation**
Mousing over each item will load a thumbnail sub navigation view of each vehicle category.
- LDA Location & Search Another Area**
For users who directly access site will be able to change locations and search another dealer.
- LDA Information removed**
- Local Lexus Dealer link removed**

Detail Page Expanded

- ### Financing Calculator Section - Input Error Handling.

E1. Error Field Highlighted

- ### Financing Calculator Section - Connection Error Handling

E3. Error Messaging - Cannot Connect to Service

LEXUS CHROME
LOGO

SEDANS

LUXURY UTILITY

CONVERTIBLES

HYBRIDS

PERFORMANCE

ALL VEHICLES

ALL OFFERS

Narrow Your Search

Trim

Trim Level

Price Range

Model Year

Year

1.0

☒ F Sport Vehicles Only*

Packages

Package Name

Exterior Color





Color


Interior Color

Color

View All Current Offers

Contact Your Dealer

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1. F Sport Search Filter Option
- Allows the user an exception to search for F Sport vehicles.
2. MouseOver information
- Provides additional information on this filter exception

Narrow Your Search

Trim

Trim Level

Price Range

Model Year

Year

☒ F Sport Vehicles Only*

Packages

Pac

F Sport features exclusive track-tested engineering and styling enhancements designed to deliver more performance. F Sport Package may be included in the Additional Options.

Exteri

Colo

Interior Color

Color

2.0