Scion Owners

MODIFICATION DATEWed Feb 13 2013CREATOR
FILE NAMEJim Duong
scion_owners.graffleDESCRIPTIONScion Owners Iteration 1VERSION HISTORYv.1.5

Scion Owners

Site Map





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Parts / Service





Scion Owners

Homepage Tiles 3x9



My Dealer 1.

The My Dealer tile will consist of:

- Map of dealer location
- Dealer Name
- Dealer Phone Number
- Link to Dealer Profile

Resources 2.

- The Resources tile will consist of 4 Icons linking to
- Manuals & Warranty Guides
- Roadside Assistance
- Service Boost Info page
- Scion Support Info page

Service History 3.

Displays user's Preferred Dealer. Links to Dealer Profile page.

Latest Service History event

- Date
- Time
- Mileage
- Link to Service History page

Scion Insider 4.

The Scion Insider tile will consist of

- Latest two Scion Insider article relevant to the user's active vehicle'
- -Link to Scion Insider page

*The Content Manager will need to apply "tags" to Articles. If two cannot be located, or if there is no active vehicle, then the latest two Articles will be displayed.

5. Events

The Events tile will consist of

- Calendar showing the current month, with events within 250 miles of user's location
- The current date will be highlighted for the user by an outlined box or bold treatment
- Dates with events will be highlighted by a solid box to indicate that an event is available on that dav
- User can move calendar forward and backward a month at a time

6. Community

The Community tile will consist of

- Two to three of the latest Forum post relevant to the user's active vehicle
- Link to Forum

7. Scion Lifestyle

- The Scion Lifestyle tile will consist of
- Lifestyle Icon
- Link to the Lifestyle page in SO (previously called 'Cool Stuff')
- *Note that this Lifestyle page will include links to Scion Racing and Scion A/V

8. Scion of the Week

The Scion of the Week tile will feature content published from the LifeRay Admin tool. The available fields will be:

- Title
- Description
- URL Link

The Description field will support HTML tags, allowing the Content Manager to use varying colors, add images, etc, but must be limited in size to approximately 200 characters. The URL will be the link the user is sent to when the tile is clicked.

Marketing 9.

The Scion of the Week tile will feature content published from the LifeRay Admin tool. The available fields will be:

9. Marketing

The Scion Marketing tile will feature content published from the LifeRay Admin tool. The available fields will be:

- Title
- Image
- Description
- URL link

The Description field will support HTML tags, allowing the Content Manager to use varying colors, add images, etc, but must be limited in size to approximately 200 characters. The URL will be the link the user is sent to when the tile is clicked.

On RollOver

On RollOver of the image or onTap - Additional information and text is displayed.

Marketing	
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